



Instagram Live  
2021.9.16 Thu 20:00 ~

Speakers :

**Tanja Vibe & Petra Olsson Gendt**

/ ALL THE WAY TO PARIS (design studio)

**Masaya Hotta** (director, Hotta Carpet)

**Teruhiro Yanagihara** (creative director,  
TOKYO CRAFT ROOM )

Facilitator :

**Hisahi Ikai** (editor)

**@tokyocraftroom**



T O K Y O  
C R A F T  
R O O M

The latest addition to Tokyo Craft Room is a rug by All the Way to Paris and Hotta Carpet. We'll be holding an Instagram Live with the designers and maker to discuss everything from the room itself to the production process and the future of craft. Please join us for an insightful discussion.

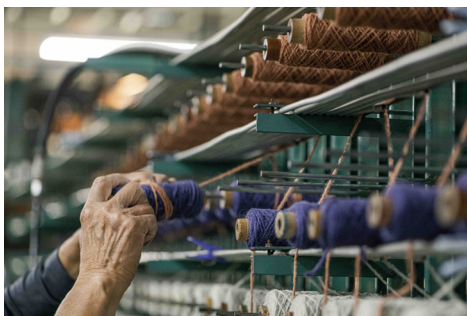
### Speakers

ALL THE WAY TO PARIS [allthewaytoparis.com](http://allthewaytoparis.com)

All the Way to Paris (ATWTP) started as a graphic design duo based in Copenhagen, founded by Tanja Vibe and Petra Olsson Gendt. They met at the Royal Danish Academy of Fine Arts where they both studied graphic design and soon after founded their own studio. From graphic identities, digital designs, illustrations, art and museum catalogues, exhibition graphics and books to rugs, fabrics, intriguing design objects and interiors – they work conceptually with visual communication in small and large scale.

HOTTA CARPET <https://hdc.co.jp/>

Hotta Carpet is a maker specialised in producing by wilton woven wool carpet. Founded in the 1962 in Izumi, Osaka, the company has been producing the product from home to hotel use, in addition to rug and DIY carpet. Through using one of the oldest ways of making carpets on machine-driven looms, Hotta is re-defining the culture of carpet in Japan as their long term vision. Their fine quality textured carpets are recognised by high end hotel, luxury brands, and government ministries.



### 【about TOKYO CRAFT ROOM】

For those who wish to visit or stay, please contact HAMACHO HOT EL front desk staff. For Tokyo Craft Room in Hamacho Hotel, selected designers visit places of production to research their history of craft, techniques and materials. Drawing on this research, designers partner with local craftspeople to imagine the future of craftsmanship and develop products tailored to modern living around the world. The room will evolve with each new addition, while guests will be able to use the growing collection of products during their overnight stay. The room will provide new encounters and interpretations, presenting the spirit of craftsmanship to the world. [tokyocraftroom.jp](http://tokyocraftroom.jp)